

**CALL FOR PROPOSALS – VISITING FACULTY 2026**

Internationalization Office (DIEC) – ESPM

Publication date: November 2025

**1. Purpose**

To select visiting faculty members to offer short-term academic activities (1–2 weeks) at ESPM in 2026, with a focus on Internationalization at Home (IaH), international curriculum integration and collaboration with ESPM faculty.

**2. Target group and eligibility**

The following may apply:

- Faculty members or researchers affiliated with higher education institutions (HEIs) or international research centers;
- Professionals with recognized academic and/or professional excellence.

Minimum requirements:

- Ability to teach in English or Portuguese in ESPM's areas of interest;
- Availability to stay in São Paulo for 1 to 2 weeks, within the following time windows: April–May 2026, or September–October 2026.

**3. Minimum scope of participation**

Each proposal must include, at least:

- 15 academic hours of activities (lectures, workshops, seminars, co-teaching, etc.);
- Integration with ESPM courses, research lines or academic projects;
- Interaction with ESPM faculty and students;
- Prior submission of an activity plan and essential teaching materials before the beginning of the visit.

**4. Thematic areas (priority)**

Priority will be given to proposals in the following areas (indicative, non-exhaustive list):

- Communication, Advertising, Consumer Studies, Creative Economy and Creative Industries;
- Marketing, Consumer / Media Studies, Cinema, Journalism, Strategy and Innovation;
- International Management, Law, Entrepreneurship, Data & Tech for Business;
- Design and Fashion Business.

## 5. Schedule (indicative)

The indicative schedule for this call is as follows:

| Stage                           | Period                              |
|---------------------------------|-------------------------------------|
| <b>Submission of proposals</b>  | <b>Until 31 January 2026</b>        |
| <b>Evaluation and results</b>   | <b>7-28 February 2026</b>           |
| <b>Planning / contracts</b>     | <b>From March 2026 onwards</b>      |
| <b>Implementation of visits</b> | <b>Apr-May 2026 or Sep-Oct 2026</b> |

(The schedule may be adjusted according to ESPM's internal needs.)

## 6. Documents for submission (single PDF file)

Applicants must submit a single PDF file, containing:

1. Cover letter (max. 1 page) – motivation for the visit and how the proposal connects with ESPM and the listed thematic areas;
2. Short CV – main academic and/or professional experience, including relevant links (Google Scholar, ORCID, website, Lattes, LinkedIn, etc.), if any;
3. ESPM Proposal Form (Annex I) – including a brief description of the proposed activities, main target audience and indication of institutional support requested (accommodation, airfare, teaching fees, other support, when applicable);
4. Detailed 15-hour activity plan – day-by-day schedule (proposed agenda), formats (classes, workshops, seminars, lectures, etc.) and strategy for curriculum integration and/or research collaboration;
5. Required infrastructure – classroom needs (projector, lab, software, studio, etc.) and any special requirements.

## 7. Selection criteria (summary)

Proposals will be evaluated by an internal committee, considering, among others, the following criteria:

- Academic contribution and didactic-pedagogical innovation;
- Alignment with ESPM's areas and curriculum;
- Potential for interaction and continuity (COIL, research projects, publications, institutional agreements, etc.);
- Feasibility in terms of calendar, logistics and institutional compliance;
- Compatibility with ESPM's strategic internationalization plan and with the flow of the Structured Visiting Faculty – IaH Process.

## 8. Institutional support and conditions

For approved proposals, ESPM will provide:

- Academic curation (ESPM host faculty member);

- Integration into the academic community (students, faculty, program coordinators);
- Institutional support for organizing the agenda, room reservations, communication and welcoming activities.

### **Financial support (case-by-case analysis)**

ESPM may offer financial support to selected visiting faculty members. Such support is not automatic and will always be defined case by case, based on:

- Quality and alignment of the proposal;
- Budget availability;
- Adherence to ESPM's academic and internationalization planning.

This support may include, individually or in combination:

- International airfare (full or partial);
- Accommodation during the visit;
- Teaching fees for the approved academic activities;
- Possible support for travel insurance or other expenses directly related to the execution of the activities.

Specific support conditions will be detailed in a contract and/or formal invitation letter, to be issued after the proposal is approved, in accordance with ESPM's policies and with the Visiting Faculty Program procedures.

### **9. Communication of results**

Results will be communicated by e-mail, to the address provided in the proposal.

Approved faculty members will receive:

- Official acceptance message;
- Initial guidelines ("welcome package");
- Instructions for academic alignment with the ESPM host professor;
- Information on contractual and logistical procedures.

### **10. Final provisions**

- Submission of the proposal implies full knowledge and acceptance of the terms of this call for proposals;
- Omitted cases or exceptional situations will be analyzed by the Internationalization Office (DIEC) in coordination with the relevant academic and administrative bodies;
- The program will be conducted in alignment with ESPM's Structured Visiting Faculty – Internationalization at Home (IaH) Process, which defines internal stages and responsibilities throughout the entire cycle (nomination, evaluation, welcoming, implementation and impact assessment).

**Submissions and inquiries: [international@espm.br](mailto:international@espm.br)**