

CALL FOR PROPOSALS – VISITING FACULTY 2026

Internationalization Office (DIEC) – ESPM

Publication date: November 2025

1. Purpose

To select visiting faculty members to offer short-term academic activities (1–2 weeks) at ESPM in 2026, with a focus on Internationalization at Home (IaH), international curriculum integration and collaboration with ESPM faculty.

2. Target group and eligibility

The following may apply:

- Faculty members or researchers affiliated with higher education institutions (HEIs) or international research centers;
- Professionals with recognized academic and/or professional excellence.

Minimum requirements:

- Ability to teach in English or Portuguese in ESPM's areas of interest;
- Availability to stay in São Paulo for 1 to 2 weeks, within the following time windows: April–May 2026, or September–October 2026.

3. Minimum scope of participation

Each proposal must include, at least:

- 15 academic hours of activities (lectures, workshops, seminars, co-teaching, etc.);
- Integration with ESPM courses, research lines or academic projects;
- Interaction with ESPM faculty and students;
- Prior submission of an activity plan and essential teaching materials before the beginning of the visit.

4. Thematic areas (priority)

Priority will be given to proposals in the following areas (indicative, non-exhaustive list):

- Communication, Advertising, Consumer Studies, Creative Economy and Creative Industries;
- Marketing, Consumer / Media Studies, Cinema, Journalism, Strategy and Innovation;
- International Management, Law, Entrepreneurship, Data & Tech for Business;
- Design and Fashion Business.

5. Schedule (indicative)

The indicative schedule for this call is as follows:

Stage	Period
Submission of proposals	Until 31 January 2026
Evaluation and results	7–28 February 2026
Planning / contracts	From March 2026 onwards
Implementation of visits	Apr–May 2026 or Sep–Oct 2026

(The schedule may be adjusted according to ESPM's internal needs.)

6. Documents for submission (single PDF file)

Applicants must submit a single PDF file, containing:

1. Cover letter (max. 1 page) – motivation for the visit and how the proposal connects with ESPM and the listed thematic areas;
2. Short CV – main academic and/or professional experience, including relevant links (Google Scholar, ORCID, website, Lattes, LinkedIn, etc.), if any;
3. ESPM Proposal Form (Annex I) – including a brief description of the proposed activities, main target audience and indication of institutional support requested (accommodation, airfare, teaching fees, other support, when applicable);
4. Detailed 15-hour activity plan – day-by-day schedule (proposed agenda), formats (classes, workshops, seminars, lectures, etc.) and strategy for curriculum integration and/or research collaboration;
5. Required infrastructure – classroom needs (projector, lab, software, studio, etc.) and any special requirements.

7. Selection criteria (summary)

Proposals will be evaluated by an internal committee, considering, among others, the following criteria:

- Academic contribution and didactic-pedagogical innovation;
- Alignment with ESPM's areas and curriculum;
- Potential for interaction and continuity (COIL, research projects, publications, institutional agreements, etc.);
- Feasibility in terms of calendar, logistics and institutional compliance;
- Compatibility with ESPM's strategic internationalization plan and with the flow of the Structured Visiting Faculty – IaH Process.

8. Institutional support and conditions

For approved proposals, ESPM will provide:

- Academic curation (ESPM host faculty member);

- Integration into the academic community (students, faculty, program coordinators);
- Institutional support for organizing the agenda, room reservations, communication and welcoming activities.

Financial support (case-by-case analysis)

ESPM may offer financial support to selected visiting faculty members. Such support is not automatic and will always be defined case by case, based on:

- Quality and alignment of the proposal;
- Budget availability;
- Adherence to ESPM's academic and internationalization planning.

This support may include, individually or in combination:

- International airfare (full or partial);
- Accommodation during the visit;
- Teaching fees for the approved academic activities;
- Possible support for travel insurance or other expenses directly related to the execution of the activities.

Specific support conditions will be detailed in a contract and/or formal invitation letter, to be issued after the proposal is approved, in accordance with ESPM's policies and with the Visiting Faculty Program procedures.

9. Communication of results

Results will be communicated by e-mail, to the address provided in the proposal.

Approved faculty members will receive:

- Official acceptance message;
- Initial guidelines ("welcome package");
- Instructions for academic alignment with the ESPM host professor;
- Information on contractual and logistical procedures.

10. Final provisions

- Submission of the proposal implies full knowledge and acceptance of the terms of this call for proposals;
- Omitted cases or exceptional situations will be analyzed by the Internationalization Office (DIEC) in coordination with the relevant academic and administrative bodies;
- The program will be conducted in alignment with ESPM's Structured Visiting Faculty – Internationalization at Home (IaH) Process, which defines internal stages and responsibilities throughout the entire cycle (nomination, evaluation, welcoming, implementation and impact assessment).

Submissions and inquiries: international@espm.br